



Name: N. R. Naresh

Designation: Assistant Professor

Specialization: Marketing & General Management

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Linkedin:

Qualification

BCOM,MBA,(PhD)

Work Experience

ACHARYA INSTITUTE OF GRADUATE STUDIES

June 4th 2018- June 29th 2019, Assistant Professor

ANZ Banking

June 15 2015- June 3 2018, Senior Analyst

Courses Facilitated

Marketing

Management

Human Resources

Member on Committees / Editorial Boards

Career Summary

- Efficient organiser, motivator, good communicator and team player with the ability to motivate teams to excel and achieve
- Good Knowledge about my subject.
- Involved in brainstorming best teaching and learning practices

ResearchInterest

Social Science Research & Marketing Research

Research Publications

20 Publications in SCOPUS, WOS & UGC

Articles / Case Studies

1

Consultancy / Projects

0

Books / Chapters

Management Principles and Business Ethics
Beyond Line Publishers 978-93-95659-06-2

Activities

Have been awarded "Best Paper Award" for Research Paper presentation at School of Commerce, JAIN (Deemed-to-be) University

Recognition / Awards

Have been awarded "Best Paper Award" for Research Paper presentation at Ramaiah Institute of Management Studies
Have been awarded "Best Paper Award" for Research Paper presentation at Jindal First Grade College For Women
Have been awarded "Best Idea Generator". (ANZ, Bengaluru)
Have been awarded "Best Performer of the Month" for 11

<u>Professional Memberships</u>		<u>times.</u> (ANZ, Bengaluru) Have been awarded “ <u>TCSO (Take Charge & Stand Out)</u> ” award for the year 2017. (ANZ, Bengaluru)
	Seminar Conferences Attended	42