



Name: Brindha L

Designation: Assistant Professor

Specialization: Accounts and Taxation

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Qualification

Career Summary

Dedicated and passionate Assistant Professor in commerce with 3 years of academic experience, committed to fostering a stimulating academic environment through high-quality teaching, cutting-edge research, and meaningful community engagement. Demonstrated expertise in accounts and taxation with a good track record of published research and active participation in academic activities.

Work Experience

Research Interest

Taxation/CSR/Global trade and commerce

Courses Facilitated

Research Publications

1. Published paper titled 'Role of Indian Companies In Promoting CSR Activities to Indian Culture And Tradition' in INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN COMMERCE, MANAGEMENT & SOCIAL SCIENCE (IJARCMSS) An International Quarterly Peer Reviewed Refereed Journal Vol. 05 | No. 04(I) | October - December, 2022, ISSN : 2581 7930.
2. Published paper titled 'Green and sustainable procurement in economy – the linkage between sustainable growth and green procurement –an Indian perspective' in south India journal of social sciences , Vol XXI, January – June 2023, ISSN: 0972 - 8945
3. Rajan, R., N.V., Vinutha, L., Brindha, Shukla, S., Mishra, S. (2024) Exploring Global Expansion Trends and Strategies In The Food and Beverage Industry: A Comprehensive ANALYSIS, Forum on Linguistic Studies, 6 (2), ISSN:2705-0610.
4. Published paper titled 'Evaluation of investement returns on selected manufacturing companies in India – An analytical study' in journal of Tianjin University science and technology Vol. 57 | May 2024, ISSN : 0493-2137.

Member on Committees / Editorial Boards

Articles / Case Studies

NA

Professional Memberships

Consultancy / Projects

NA

Books / Chapters

NA

	Activities	NA
	Recognition / Awards	NA
	Seminar Conferences Attended	1. “A Comparative Study on Personal And Professional Ethics With Reference To Teaching Profession” in a National-Level Conference held on January 18th 2024, organised by Faculty Research Cell – Samshodhana, School of Commerce, JAIN (Deemed-to-be University) in association with Miles Education 2. A Study on the Style of Management of an Organisation in an International Conference held on 21st September 2023, organised by Student Research Development Cell – Shodha, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with iNurture Education Solutions Pvt Ltd 3. Refining and transforming the role of higher education for sustainable development virtual conference held on 30th September 2021 organised by Student Research Development Cell – Shodha, School of Commerce, JAIN (Deemed-to-be University) 4. Emerging global trends in accounting, finance and taxation virtual conference held on 9TH April 2021 organised by Student Research Development Cell – Shodha, School of Commerce, JAIN (Deemed-to-be University)