



**Name: Ayesha Samreen**

Designation: Assistant Professor  
 Specialization : Accounting and Taxation  
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Qualification

- Cleared **National Eligibility Test , 2017**
- **Mcom (Accounts and Taxation),2017 Bangalore University**

Work Experience

5 Years

Courses Facilitated

**Bcom(CMA,CIMA,ACCA, BMS)**

Member on Committees / Editorial Boards

- Member of Exam team at Jain University
- Member of Curriculum Advisory of Committee ( Alumni representative)

Dept. of Commerce PG  
 Kristu Jayanti College

Professional Memberships

**Career Summary**

Working as Assistant Professor at "Jain" ( Deemed to be University ) from 2017 till date.

**Research Interest**

**Social Sciences**

**Research Publications**

- A Study on Awareness of Islamic Banking in India with reference to Bengaluru city. International conference organized by St. Joseph college.
- ISBN : 978 – 81 – 923066 – 4 – 3 – “A Study On Challenges And Opportunities Of Islamic Finance In India With Reference To Bengaluru city”
- ISBN: 978 – 93 – 85327 – 26 - 1 “A study on effective use of plastic money in retail sector with special reference to Bengaluru city.”
- International Research Journal of Commerce and Law (IRJCL) - UGC Indexed Journal No. 45131- “A Study on impact of GST in retail sector with special reference to Bengaluru city.
- ISSN: 2394-9112, Volume 4- " A Study on awareness and consumer perception on adoption of digital wallet in India with special reference to Bengaluru city"
- Vol-22-issue-10/Nov/2019 of think India- ISSN:0971-1260 UGC care approved International Indexed and referred journal Impact factor - 6.2.- Study on awareness and perception of customer towards Green Marketing in Bengaluru city.

**Articles / Case Studies**

**Consultancy / Projects**

	<b>Books / Chapters</b>	
	<b>Activities</b>	<ul style="list-style-type: none"> <li>• <b>Paper setter</b> at JAIN (Deemed to be university) for the subject "Corporate Accounting, Principles of Auditing, Advanced Financial Accounting, Income tax, AFAR, Financial accounting (2017-2020)</li> <li>• <b>Member of Curriculum Advisory of Committee</b>( Alumni representative) Dept. of Commerce PG, Kristu Jayanti College</li> <li>• <b>Placement coordinator</b> for the year 2016-17.</li> <li>• Successfully cleared the assessment for the role of <b>Business Correspondent and Business Facilitator</b> conforming to National Skill Qualification in the year 2014 by National Skill Development Corporation.</li> <li>• <b>Presented paper</b> in National Seminar on " Emerging Trends in Global and Indian Business Scenario" organized by dept. of Business Administration by St. Joseph's Evening College, 2016.</li> <li>• <b>Coordinated</b> with organization of many commerce and cultural fests</li> </ul> <p>Certificate of <b>Social Service</b> by Help Age India 2012</p>
	<b>Recognition / Awards</b>	<ul style="list-style-type: none"> <li>• Secured Best Paper award in National conference Organized by Ramaiah Institute of Management studies. 2019</li> <li>• Secured Best paper award in National conference conducted by dept. of Business Administration by St. Joseph's Evening College, 2017.</li> </ul>
	<b>Seminar Conferences Attended</b>	<ul style="list-style-type: none"> <li>✓ Participated in FDP program conducted by Jain University 2017</li> <li>✓ Participated in International Conference organized by Jain University 2016-17.</li> <li>✓ Participated in National Seminar organized by dept. of Business Administration by St. Joseph's Evening College, 2016</li> <li>✓ Participated in the 'Capacity Building Training on Life Skills' conducted by Centre for Life Skills Education(CLSE) on July 2015 at Kristu Jayanti College.</li> <li>✓ Participated in Work Shop on 'Equity, Forex and Commodity Trading' organized by the Dept. of commerce (PG), Kristu Jayanti College 2016.</li> <li>✓ Participated in 'Vanijya Darpan 2013'- A commerce Exhibition, organized by Commerce club of Kristu Jayanti College.</li> </ul>