



**Name: N. Sathyanarayana**

Designation: Assistant Professor

Specialization: Finance

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**Qualification**

- **PhD** (Management) pursuing from Dayananda Sagar University.
- **M.Com** from Periyar University (PRIDE) - 2014.
- **MBA** (Finance) from Atria IT - Visveswaraya Technological University - 2008.
- **BBM** from S.D.G.S College - Sri Krishnadevaraya University - 2006.

**Work Experience**

- **Assistant Professor** | Jain (Deemed-to-be University) | Dec 2019 – till date
- **Assistant Professor** | IFIM College | Nov 2017 – Dec 2019
- **Assistant Professor** | T. John Institute of Technology | Aug 2008 – Sep 2017

**Courses Facilitated**

Statistics for Management, Operations Research, Accounting for Managers, Financial Management, Investment Management, International Financial Management, Derivatives, Tax Management.

**Member on Committees / Editorial Boards**

IQAC, Anti-raging, Student development, Conference committee

**Professional Memberships**

Life Membership in Indian Society for Technical Education.

**Career Summary**

- ✓ Member of IQAC from Jan 2018 to Dec 2019 in IFIM College.
- ✓ Member for the Transportation committee for ICESMART-2016 (International conference) held in TJIT on April 2016.
- ✓ Member for the reception committee for ICESMART-2015 (International conference) held in TJIT on April 2015.
- ✓ Attended several International & National Level Conferences and Seminars in different functional areas.
- ✓ Attended several FDPs in reputed institutions.
- ✓ Innovation in teaching through various activities for the betterment of the students.
- ✓ Mentoring PG & UG students and guided them personally for their better professional career.

**Research Interest**

Stock Market, Banking, Human Resource Managment

**Research Publications**

International Journals : 21  
 National Journals : 02  
 International Conference : 14  
 National Conference : 11  
 Papers Published by guiding Students : 06 (IJ)

**Articles / Case Studies**

NIL

**Consultancy / Projects**

NIL

**Books / Chapters**

- Business Statistics & Analytics (2019), 1<sup>st</sup> edition, Jayvee International Publications Private Limited, Bangalore. ISBN: 9788194100232
- Enterpeneurship Skills (2023), 1<sup>st</sup> edition, Sapna Book House, Bangalore. ISBN: 9789354563966
- IMPROVING CITIZEN LIFESTYLE IN GREEN SMART CITY (2023) in the book titled Green Blockchain Technology for Sustainable Smart Cities, Elsevier Publishers. PP. 22-63. <https://doi.org/10.1016/B978-0-323-95407-5.00007-4>
- The Relevance and Importance of Blockchains in Industry 4.0 and a New Perspective – Evolving a Framework, in the book titled Blockchain: The Chain for the Changing Marketing Sphere Nova Science Publishers, Nov 2023, pp. 49-78, Scopus, DOI: <https://doi.org/10.52305/HPAE2770>
- Emerging Digitalization Trends in Human Resource Management, in the book titled Data-Driven Intelligent Business Sustainability, IGI Global, Dec 2023, pp. 214-234. SCOPUS, DOI: 10.4018/979-8-3693-0049-7.ch015
- A Perspective on Cross-Border Aspects of Insolvency and Implications for Resolution Plans and Recovery, in the book titled Data-Driven Intelligent Business Sustainability, IGI Global, Dec 2023, pp. 293-309. SCOPUS, DOI: 10.4018/979-8-3693-0049-7.ch020
- Implications of Nutricereals on Consumers, in the book titled The Role of Women in Cultivating Sustainable Societies Through Millets, IGI

	<p>Global, Dec 2023, pp. 1-29. SCOPUS, DOI: 10.4018/978-1-6684-9819-4.ch001</p> <ul style="list-style-type: none"> <li>➤ The Application of Neuroscience in Leadership Development, in the book titled Building Organizational Resilience With Neuroleadership, IGI Global, Jan 2024, pp. 113-129. SCOPUS, DOI: 10.4018/979-8-3693-1785-3.ch008</li> </ul>
<b>Activities</b>	<ul style="list-style-type: none"> <li>➤ Teaching to PG &amp; UG Students</li> <li>➤ Regular learning and Update on teaching pedagogy and new techniques</li> </ul>
<b>Recognition / Awards</b>	100% Results achieved in Operation Research (two times) in 2015, 2017
<b>Seminar Conferences Attended</b>	<ul style="list-style-type: none"> <li>➤ <b>More than 30 Seminars attended.</b></li> <li>➤ <b>Many National and International conferences attended and presented papers also.</b></li> </ul>