



Name: Dr. Juhi Mehta

Designation: Associate professor & Ph.D. Coordinator

Specialization: Accounting and Taxation

Email : mj.juhi@jainuniversity.ac.in

LinkedIn: [linkedin.com/in/dr-juhi-jain-648731169](https://www.linkedin.com/in/dr-juhi-jain-648731169)

Qualification:

Ph.D., MCOM (Accounting and Taxation), MBA(Finance), Government diploma on cooperative Accounting (GDCA)

Work Experience:

14 Years

Courses Facilitated:

BCom(Skill

Career Summary

Experienced Accounts and Tax Professor with 14 years of comprehensive expertise in academia, blending impactful research contributions with exceptional teaching abilities. Proven track record in guiding and mentoring students at undergraduate and Postgraduate levels, specializing in accounting principles, taxation laws, and financial management. Adept at developing curriculum that integrates theoretical knowledge with practical applications, preparing students for real-world challenges in accounting and taxation.

Career Highlights:

- **Teaching Excellence:** Demonstrated success in delivering engaging lectures and seminars, employing innovative teaching methodologies to foster student understanding and critical thinking. Known for adapting teaching strategies to accommodate diverse learning styles and academic backgrounds.
- **Research Leadership:** Extensive experience in conducting rigorous research in accounts and tax-related fields, publishing scholarly articles in reputable journals. Contributions have influenced policy-making and advanced knowledge in areas such as tax compliance and financial reporting.
- **Curriculum Development:** Designed and updated course materials aligned with current industry standards and regulatory requirements. Developed course syllabi, objectives, and assessments to ensure academic rigor and relevance.
- **Student Mentorship:** Dedicated to guiding students in their academic and professional growth, providing personalized support through advising, feedback, and career guidance. Known for fostering a collaborative and inclusive learning environment.
- **Professional Engagement:** Actively engaged with professional associations and industry stakeholders, contributing expertise through workshops, seminars, and advisory roles. Stay current with industry trends and developments to enrich teaching and research activities.
- **Academic Leadership:** Served in administrative roles,

<p><u>Development, Global CMA,CIMA,ACCA)</u></p> <p><u>Mcom(Accounting and Taxation)</u></p> <p><u>Bms Accounting and Taxation)</u></p> <p><u>BBA Accounting and Taxation)</u></p>		<p>including departmental leadership positions, contributing to strategic planning, accreditation processes, and fostering a culture of excellence and innovation in academia.</p> <p>With a passion for advancing knowledge in accounts and tax education, committed to preparing future professionals who excel in both academic and professional realms.</p>
<p><u>Member on Committees / Editorial Boards:</u></p> <p>1).Member of Indian Accounting Association.</p> <p>2).Member of Indian Commerce Association.</p>	<p>Research Interest</p>	<p>My research interests center on the transformative potential of transdisciplinary approaches in addressing complex societal challenges. Embracing the convergence of disciplines such as economics, sociology, environmental science, and technology, I am driven to explore how collaborative efforts can yield innovative solutions that transcend traditional academic boundaries. By integrating diverse perspectives and methodologies, my aim is to uncover holistic insights that not only advance academic knowledge but also inform practical interventions with profound impacts on policymaking, sustainability practices, and societal well-being. Through my research, I seek to advocate for the adoption of transdisciplinary approaches as a powerful tool for fostering sustainable development, resilience, and inclusive growth in a rapidly changing world.</p>
<p><u>Professional Memberships:</u></p> <p>1).Member of Indian Accounting Association.</p> <p>2).Member of Indian Commerce Association.</p>	<p>Research Publications</p>	<ul style="list-style-type: none"> • A Study on Passenger’s Satisfaction Towards Indian Railways Services in National Conference Ramanand Arya College Bhandup, Mumbai on 12th March 2016 (with impact factor). • Indian Railways- Innovation in Consumer Services And Promotion Of Services (1.2 Impact Factor International Conference Institute Of Management Studies And Research 13th -14th Feb 2016 (with impact factor). • National level conference on a study on passenger satisfaction towards Indian railway services Central zone Bhusawal from Ramanand Arya DAV College Bhandup Mumbai on 12th March 2016. • Sustainable Growth Through Innovation, participated in state level Avishkar 2014 North Maharashtra University, Jalgaon 17-18 October 2014 (Won 2nd Prize). • A Study on The Cost and Revenue Accounting In The Hotel Industry In Bengaluru Published By Jain (Deemed – to – be – University) Bangalore on 23rd feb 2021. • A Study on Faculty Engagement Amongst Colleges In Semi-Rural Areas published by © 2022 IJCRT Volume 10, Issue 3 March 2022 ISSN: 2320- 2882

	<ul style="list-style-type: none"> • Academics Activities Ethical Consideration in AI Based Marketing: Balancing profit and consumer Trust. Tuijin Jishu/Journal of Propulsion Technologists: 1001-4055Vol. 44No. 3(2023) (Scopus) • Effect of Crude Oil Price Variations on Stocks with Special Reference to NSE. DOI: 10.4018/979-8-3693-2193-5.ch017(2023) (Scopus) • A Comparative Analysis of Deep Learning Models for Short-Term Stock Price Prediction. Journal of Informatics Education and Research ISSN: 1526-4726 Vol 4 Issue 1 (2024) (Scopus)
<p>Consultancy / Projects</p>	<p>Operating my own tax consultancy has allowed me to merge expertise in taxation with a transdisciplinary approach to education. In parallel with providing specialized tax services to a diverse client base, I've mentored over 150 students through a transdisciplinary, project-centric learning framework.</p>
<p>Books / Chapters</p>	<p>Effect of Crude Oil Price Variations on Stocks with Special Reference to NSE. DOI: 10.4018/979-8-3693-2193-5.ch017(2023) (Scopus Chapter)</p>
<p>Activities</p>	<p>During college hours, I am indulged in a variety of activities that contribute to the academic environment and student learning experience. Here are some key activities:</p> <ol style="list-style-type: none"> 1. Teaching Classes: The primary responsibility of a professor is to conduct classes according to the established schedule. This involves delivering lectures, facilitating discussions, conducting demonstrations, and guiding students through course materials. 2. Preparing Lectures and Materials: Before classes, professors spend time preparing lecture notes, PowerPoint presentations, handouts, and other instructional materials. They ensure that the content is up-to-date, relevant, and effectively communicates key concepts to students. 3. Holding Office Hours: Professors set aside designated times for office hours, during which they are available to meet with students individually or in small groups. This provides opportunities for students to seek clarification on course material, discuss assignments, receive academic advice, or discuss research projects. 4. Grading and Assessment: Professors review and grade assignments, exams, quizzes, and other assessments submitted by students. They provide constructive feedback to help students understand their strengths and areas for improvement. 5. Engaging in Classroom Management: Professors maintain discipline and ensure a conducive learning environment in the classroom. They manage discussions, encourage participation, and address any behavioral issues

		<p>that may arise.</p> <ol style="list-style-type: none"> 6. Mentoring Students: Professors serve as academic advisors to students, offering guidance on course selection, academic planning, career paths, and graduate school applications. They mentor students in research projects and help them develop critical thinking and problem-solving skills. 7. Attending Meetings and Committees: Professors participate in faculty meetings, departmental meetings, and committee meetings within the college. They contribute to discussions on curriculum development, policy decisions, faculty hiring, and other administrative matters. 8. Conducting Research and Writing: During breaks between classes or designated research periods, professors engage in scholarly research activities. This may include conducting experiments, analysing data, writing research papers, and applying for research grants. 9. Professional Development And Upgrading : Professors allocate time for professional development activities, such as attending conferences, workshops, and seminars. These activities help them stay updated with advancements in their field, network with peers, and enhance their teaching and research skills.
	<p>Seminar Conferences Attended</p>	<ul style="list-style-type: none"> • University level workshop on New Syllabus For M.com 1st from Pratap College,Amalner on 7th Dec 2010. • University level workshop on Research Methodology In Commerce And Management from M.J.College,Jalgaon on 29th-30th August 2011. • University level conference on Managerial Skills And Ethics In Global Era from P.O.Nahata Commerce College, BSL on 17thSept2011. • State level seminar on Research Trends In Computer And Management from IMCD, Bhusawal ,Jan 2012. • State level seminar on research trends in computer and management from IMCD Bhusawal in January 2012 • National level seminar on accept aspects of research methodology from P.O. Nahata college Bhusawal in January 2012. • National level conference on women entrepreneurs and empowerment in 21st century from Godavari institute of Management and research Jalgaon on 19th March 2012. • National level pre PhD course on research methodology from North Maharashtra University Jalgaon from 20 to 24 September 2014. • National level seminar on inclusive growth and sustainability role of commerce education in India from department of Commerce Jalgaon from 5th to 7th December 2013, Bangalore. • National workshop on post recessionary measures for escalating economic performance from schools of Management

, North Maharashtra University Jalgaon on 31st January 2013.

- University level research guides workshop from P.O.Nahata Commerce College Bhusawal on 1st February and 2nd February 2014.
- National level conference on metaphor of Management education from GH Raisonni of business management Jalgaon on 23rd March 2014.
- National level college student exchange program with Ramanand Arya DAV College Bhandup Mumbai 10th October 2014.
- District level Avishkar on sustainable growth through innovation North Maharashtra University Jalgaon from 17 to 18th October 2014.
- State level Avishkar on sustainable growth through innovation from animal husbandry college College Nagpur from 17 to 18th October 2014.
- State level workshop on research methodology from research centre Bhusawal on 15 September 2015.
- International conference on Indian railways innovation in consumers and promotion of services from institute of Management studies and research on 13th and 14th February 2016.
- National level symposium on how to prepare research paper from research centre Bhusawal on 1st March 2016.
- National level conference on a study on passenger satisfaction towards Indian railway services Central zone Bhusawal from Ramanand Arya DAV College Bhandup Mumbai on 12th March 2016.
- International conference on emerging global trends in accounting and finance and taxation from Jain deemed to be university on 27/ 7/ 2019.
- National conference on HR 360 talent technology and ideas Jain deemed to be university on 28 Oct 2019.
- National level FDP on Social Responsibility of Educationist in COVID-19 from SM RV institute of science and technology Ramapuram campus Chennai on 24 April 2020.
- National FDP on modern tools and techniques for teachers and researchers from imperial institute of advanced Management approved by Government of Karnataka, on 3rd May 2020.
- International FDP On Develop The Ability To Write Research Proposal From Adarsh Group Of Institution Bangalore, On 24 April 2020.
- National FDP on role of VIT a in preservation of Intellectual property from Mumbai University and college teachers Association, on 8th may 2020.
- FDP on practical insight into research design from Jain University from 19th may 2020 to 22nd May 2020.
- National FDP on DuPont analysis from SSMRV college Bangalore on 27 MAY 2020.
- FDP on ACT right now from Jain University on 24th April 2020 2 1st May 2020.
- FDP on powering a personality and positivity from 29th April 2020 to 1st May 2020.

		<ul style="list-style-type: none"> • FDP on Online Teaching Tools Bishop heber college on 30th may 2020 • MDP on empowering MSMES during crisis time from RV institute of college and management from 20th May 2020 to 23rd May 2020. • FDP on economic implications and employability in current pandemic scenario from women's Christian College ,Chennai, on 1st June 2020. • FDP on community college a prospective alternate learning opportunity for marginalized youth from SSMRV college Chennai, Tamil Nadu on 18th may 2020. • 7 FDP Attended in 2021 • 12 FDP Attended in 2022 • 9 FDP Attended in 2023 • 1 FDPAttended in 2024
	<p>Certificate Courses from Different Universities:</p>	<ul style="list-style-type: none"> • FinTech and the Transformation in Financial Services- Copenhagen Business • Understanding Financial Statements: Company Position- University of Illinois • Accounting: Principles of Financial Accounting-IESE Business School,University of Navvara • Analyzing Company's Performance using Ratios-Coursera Project Network • Introduction to Personal Branding- University of Verginia • Fundamentals of financial and management accounting- Politecnico di Milano • Management and financial accounting: Know your numbers 1-University of Macquarie University • Accounting: Principles of Financial Accounting- IESE Business School,University of Navvara
	<p>MOOC</p>	<p>Cooperative Learning Pedagogy a Four -week online course</p>